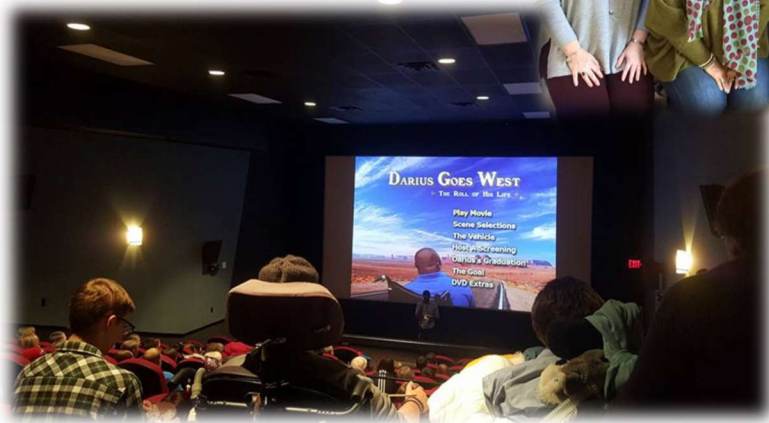


Bridges to Belonging

Embracing Possibilities | Enriching Community

Event Sponsorship Package 2017-2018



Embracing Possibilities - Enriching Communities

65 Hanson Avenue, Kitchener, ON N2C 2H6 | T 519-603-0998 | www.bridgestobelonging.ca

Thank you for your interest in supporting our organization to build bridges to belonging in our community.

We are certain that you will be proud to partner with us, will feel that your contribution is valued, honoured, and sufficiently recognized, and that your generosity will be well used in supporting those we serve to embrace possibility and enrich our community.

About Us

Our vision is for a Waterloo Region where everyone belongs – where we value meaningful relationships, honour choices and dreams, and celebrate the uniqueness of each person.

Originally called Facile: Independent Facilitation Waterloo Region, we were launched as an initiative of The New Story Group in 2010 to assist people with disabilities and their families to plan for and build a good life in the community.

In 2016 we changed our name to Bridges to Belonging Waterloo Region, to reflect our continued focus on building a community where everyone belongs.

Through Planning and Facilitation, we support people with disabilities, mental health challenges, and other barriers to full inclusion, to name and build on their abilities, and create the life they want in the community.

In the past two years, we have expanded the number of families we serve from 30 to 130. We have also added new programs such as Creative Housing Supports, a parent support group, and our innovative We Belong Waterloo Region campaign. Our hard work is paying off: **in a survey, our program participants reported a 62% increase in their happiness and life satisfaction compared to when they started working with us.**

We hope you will be a part of our growth and share in our impact!



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What We Do

By supporting people facing barriers to a full life in the community, we are improving the health and wellbeing of individuals by helping them realize possibilities. We are building a community of belonging for all.

Examples include Barb, who has just joined a church choir and taken up swimming. Or Tim who has been granted a dream volunteer opportunity and is taking strides towards paid employment. Or Greg, who is now exercising, attending events and sports games and joining social clubs.

We believe our tagline says it all: "Embracing Possibilities, Enriching Community!"

Our Programs and Services Include:

- Person-Directed Planning
- Independent Facilitation
- Creative Housing Supports
- A New Chapter: Parent Support Group
- We Belong Waterloo Region campaign
- Facilitator's Network of Waterloo Region
- Graphic Facilitation

"Our family now sees a light at the end of what was once a very dark tunnel. We see hope and a future ahead instead of darkness."

~ Desiree, family member

Why We Need Your Support

The government funding we receive has very specific eligibility criteria. Meanwhile, we meet many people desperately wanting to embrace a full life in the community who are not eligible for funded support. We rely on donations and fundraising to bridge this gap to provide our services to those who do not fit easily into an eligibility box.

Having friends, being involved in recreation or hobbies, volunteering and having a job, and having a home of our choosing is something so many of us take for granted. For many of the people we meet, due to barriers to a full life in the community, these are still dreams. **Your generosity supports people with disabilities, mental health challenges, or facing other barriers, to embrace new possibilities and enrich their community.**

Sponsorship Opportunities

We are thrilled to offer an expanded slate of sponsorship opportunities. From new initiatives to expanded events, we are certain that you will find an event and sponsorship level that will suit your business or organization, and will honour your contribution with the recognition you deserve.

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Sponsorship Opportunity #1:

5th Annual Jazz Night Fundraiser

This will be our fifth Jazz Night Fundraiser, and again this year we are breaking with tradition to make it a more inclusive premiere event.

About: Each year, we have over 100 people purchase tables or tickets to attend this event. Professional jazz musicians entertain the audience, interspersed with presentations from Bridges to Belonging participants. Funds for our organization are further raised through a silent and live auction.

What's New: This year we will be hosting the event in March, 2018, and again using the beautiful venue of THEMUSEUM. This ensures our event is fully accessible and there is space for a large number of guests.

How You Can Help: There are two ways you can contribute towards making this year's Jazz Night a grand success.



EVENT SPONSORSHIPS

- ❖ **Presenting Sponsor** – \$1750 – this level will provide you with 8 tickets at a reserved, prime location table, and your name on all materials to present the event (i.e. the event will be referred to as, "The 5th Annual Jazz Night, Presented by ABC Company")
- ❖ **Room Sponsor (2)** – \$750 – this level will provide you with 4 tickets at a reserved, prime location table, your name on a placard on all of the tables, and your name announced at the event and via social media.
- ❖ **Entertainment Sponsor (3)** – \$250 – this level sponsors one of our three musicians, and provides you with 2 tickets and your name announced at the event; sponsoring all three musicians provides you with 4 tickets at a reserved, prime location table, your name on a placard on all of the tables, and your name announced at the event.
- ❖ **Table Sponsor** – \$350 – this level will provide you with 4 tickets at a reserved table with your name on a placard.
- ❖ **MC Sponsor** – \$250 – this level will provide you with 2 tickets and your name announced at the event.
- ❖ **Product or Service Donation** – Donate an item that can be included as one of our silent or live auction items.

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Sponsorship Opportunity #2: **2017/18 Inclusion Film Series**

Our Inclusion Film Series is a hit with critics and audiences alike!

"I like doing my job, I'm really proud of the work I do there. But I wasn't feeling connected to my community. With the help of my facilitator, now I'm doing more things in my community."

~ Greg, Self-Advocate

About: 3 films will be screened at the Princess Twin Cinemas in the fall, winter, and spring of 2017/2018. Between 75 and 100 people typically attend each event, where we screen inspirational and thought-provoking films that spark discussion about what inclusion means for us and our community. An honoured guest is invited for each event to share their thoughts and perspectives.

How You Can Help: There are a few ways you can help make the Inclusion Film Series a success:

EVENT SPONSORSHIPS

- ❖ **Presenting Sponsor** – \$1200 (series) - this level will provide you with 8 movie tickets at reserved seats for each event, and your name will be used in all materials to present the event (i.e. the event will be referred to as, "2017/18 Inclusion Film Series, Presented by ABC Company"). This contribution helps us to cover the cost of the theatre rental.
- ❖ **Film Sponsor** - \$250 (per movie) or \$600 (series) – this level will provide you with 4 movie tickets at reserved seats, your name will be used in promotional materials, and your donation will be gratefully acknowledged/announced in the theatre before the film begins. This level helps us cover the cost of obtaining film presentation rights.
- ❖ **Equity Sponsor** - \$100 (per movie) or \$250 (series) – this level allows us to offer tickets to those who cannot afford tickets to the event. Your donation will be gratefully acknowledged/announced in the theatre before the film begins.



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Sponsorship Opportunity #3:

2nd Annual Bowling for Belonging Event

Last year we had our first ever bowling fundraiser, Bowling for Belonging, and it was a massive success!

About: Individuals from the community are invited out to Victoria Bowl in Kitchener to enjoy a night full of community, bowling, pizza and prizes. The fundraising does not stop at the door as the event has a raffle and many other small games to raise funds.

How You Can Help: There are a few ways in which you can contribute towards making Bowling for Belonging another grand success.

“A community where everyone belongs is the community I want to live in.”

~ Christina, Board Member

EVENT SPONSORSHIPS

- ❖ **Presenting Sponsor** – \$1500 – your name will be used in all materials to present the event (i.e. the event will be referred to as, “Bowling for Belonging: Presented by ABC Company”), on social media, and will be acknowledged throughout the event. You will also receive 6 tickets to enter your own bowling team in the event. This sponsorship level will cover the location rental costs for the night for 100 individuals.
- ❖ **Equity Sponsor** - \$500 – this level allows us to offer tickets to those who cannot afford tickets to the event. Your donation will be gratefully acknowledged/announced at the event.
- ❖ **Product or Service Donation** – Donate an item that can be included as one of our raffle or door prize items.



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A Win-Win-Win Opportunity

A great sponsorship relationship is a win-win-win situation where the sponsored organization receives much needed financial support, the sponsor receives community recognition, and the greater community benefits from this partnership.

Each year we have businesses and groups coming back as repeat sponsors, a good indication that they are experiencing this win-win-win situation. We strive to make our organization and events something you can be proud to partner with. Whether you are a returning sponsor or a new sponsor, please let us know what we can do to best recognize your contributions.

Creating a Waterloo Region where everyone belongs requires all of us to contribute and do our part. You can make a remarkable difference in someone's life right here in Waterloo Region!



Thank you for your consideration,



Cameron Dearlove

Executive Director, Bridges to Belonging